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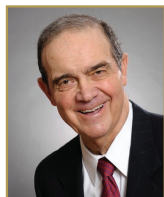
2017 POWER OVER PARKINSON'S DINNER

HONORING
HERSCHEL BLOOM

HONORARY CHAIR
SENATOR JOHNNY ISAKSON

*Host Committee Member

HERSCHEL M. BLOOM



Herschel Bloom, a beloved husband, father, grandfather, mentor, coach and friend, lives in Atlanta with Rita, the love of his life and his wife of 51 years. Together they raised two boys, Lawton and Robert, and are doting grandparents to five grandchildren.

Originally from Clarksdale, Mississippi, Herschel attended Vanderbilt University and Harvard Law School. In 1969, after spending a year as an associate law professor at the University of Mississippi, Herschel joined King & Spalding in Atlanta, which became his professional home and remained so for over 40 years. During his tenure at King & Spalding, Herschel served as the Chairman of the Firm's Tax Team, on the Firm's Management Committee, and was considered one of the top tax attorneys in the country. Herschel is proud to claim that he has had only one law firm, one assistant, one house, and one wife over his entire career.

In addition to Board positions with various organizations including The

Galloway School, Shepherd Spinal Center, Russell Corporation, and Post Properties, Herschel has also been actively involved with various Advisory Boards. He was a trustee of the Southern Federal Tax Institute and a member of the American and Georgia Bar Associations, along with other professional organizations.

Herschel's story, however, would not be complete without highlighting his passion for baseball and the East Cobb Yankees where he has been the Assistant Head Coach for 23 years. His teams have won 9 World Championships, and have featured over 50 College All Americans and 35 Major League Players, 2 dozen of whom were either 1st or 2nd round picks in the annual MLB amateur draft. Herschel's love for the game is apparent to all who know him, but most profoundly, by all who have been coached by him and whose lives he has touched. Herschel has a reputation for handing out nicknames to all players, and many still go by those nicknames years after playing for the Yankees.

Herschel was diagnosed with Parkinson's in 2002.

About Parkinson's and the National Parkinson Foundation



At the National Parkinson Foundation (NPF), we make life better for people with Parkinson's through expert care and research. Everything we do helps people actively enjoy life with their friends, families, children and grandchildren until there is a tomorrow without Parkinson's.

Benefitting the
National Parkinson Foundation, a
division of the Parkinson's Foundation



PLEASE JOIN US AS WE

KNOCK IT OUT OF THE PARK

AND MAKE A DIFFERENCE IN THE LIVES
OF PEOPLE LIVING WITH PARKINSON'S
AT THE

POWER OVER PARKINSON'S DINNER

HONORING
HERSCHEL BLOOM

SATURDAY, APRIL 29, 2017

RITZ CARLTON BUCKHEAD

6:00 PM

Cocktail Attire
Complimentary Valet Parking

RSVP Card Enclosed
\$500 per ticket
\$1,800 Patron Level (2 tickets)