



Diabetes
Education & Camping
Association



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2020 International Diabetes Camping Conference A Corporate Sponsorship Opportunity

A diagnosis of type 1 diabetes changes everything in a family - they will never be the same again. The process of learning about insulin and food management, the balancing act of activities, stress and illness can overwhelm the family. Parents ask, will my child miss out on being a kid?

Enter diabetes camps. There are more than 200 Type-One Diabetes (T1D) camps across America. These very special camps are literally changing the lives of over 22,000 children every summer, who must find a way to cope with the challenges of managing this persistent disease. At Camp they discover that they don't have to face these challenges alone while also realizing the value of best practices in managing their diabetes. T1D never sleeps and requires constant round-the-clock management or the child suffers severe consequences. Camps provide a fun, rewarding experience for kids while giving their parents a little break from daily management.

The Diabetes Education and Camping Association (DECA) provides leadership and resources throughout the year to each of these 200+ camps so each child and camp have a wonderful camping experience.

The preparation Starts Here: DECA hosts an annual International Diabetes Camping Conference, the largest assembly of camp executives, medical camp support professionals, camp directors and others associated with diabetes camps from around the world. This meeting is a great opportunity for your organization to build relationships with the leaders of these diabetes camps so they're aware and educated on the latest technology and products your organization has to offer for their campers.

Sponsorship Opportunities

Sponsoring DECA's international conference provides you with many ways to get face to face with your target consumers, plus you are supporting a great cause. DECA is a registered non-profit organization, so all funds raised go into our educational programs benefiting children with diabetes.

Conference Program Advertisements

Advertisement space is available in the Conference Program Book for investors who are not sponsors of the DECA Conference.

Full Page Advertisement	\$1,000
One-half Page Advertisement	\$500



DECA Conference Sponsorship Opportunities						
Benefits	Premier Sponsor	AV Sponsor	General Session Sponsor	Product Theater Sponsor	Meal Sponsor	Registration Desk Sponsor
	\$12,500	\$10,000	\$7,500	\$7,500	\$5,000	\$2,000
Full color signage at the entrance of the event and breakout session locations	X					
Access to conference participant list two weeks prior to conference	X					
DECA email with your content to participants prior to conference	X					
Conference tabletop logos	X					
Name badge sponsorship	X					
Opportunity to host a webinar to camp leadership in 2020	X	X				
DECA website recognition and all conference promotional materials	X	X	X			
Content placement in DECA's bi-monthly newsletter	2 Issues	1 Issue	1 Issue	1 Issue		
Speaking Opportunity	X	X	X	X		
Full color signage in the General Session room	X	X	X	X	X	
Conference Registration	2 Attendees	2 Attendees	2 Attendees	2 Attendees	1 Attendee	1 Attendee
Program Book acknowledgement	Full Page	One-Half Page	One-Half Page	One-Half Page	One-Half Page	Name Listing
Full color signage at the registration desk						X

CONFERENCE ATTENDEE SCHOLARSHIPS

DECA strives to develop better youth development professionals for service in leadership roles in diabetes camping. Scholarship funds are needed for "emerging leaders" and also for diabetes camping leaders from low financial resource countries. Funding provides for transportation, food, lodging and conference registrations of scholarship recipients.

North American Scholarship Sponsorship for five (5) attendees \$7,500.

International Scholarship Sponsorship for three (3) attendees \$7,500.

Scholarship sponsorships include signage at the event, program book acknowledgement, DECA Website and all Conference Promotional Materials, Speaking Opportunity and Conference Registration.

**If you have any questions about
DECA, Conference Sponsorships,
Please Contact:
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